

Business Model

The Company's business model is at the core of its operation. It is the system that converts the available resources used by the Company, through its Business Units, to products, services, by-products and waste, which it produces, sells and manages with positive or negative impacts, in order to fulfil its strategic goals and create sustainable value for its shareholders, employees, customers, the natural environment and the wider society. The relevant key performance indicators, together with descriptions of the interrelationships between the resources the Company utilises in the context of its Business Model, are available at: scorecard.mytilineos.gr.

1 Resources we utilise

Financial
Our business activities require significant resources, drawn from cash flows from our business activity, investments, own capital and loans. We manage our financial resources efficiently, supporting our growth in Greece and abroad.

Industrial
Our 10 industrial plants and 18 RES plants in full operation in Greece, and our 45 work sites in Greece and abroad, together with our supply chain, enable us to manufacture and offer products and services that meet the needs of customers and consumers.

Human
Our more than 4,800 direct and indirect employees add value with their knowledge, talent and skills across the entire range of our activities, from enhancing efficiency and developing innovation in production activities, to maintaining relationships of mutual trust and cooperation with our local communities and customers.

Natural
Bauxite, natural gas, water and land use are the key natural resources we use in our activities, and we manage them responsibly and efficiently.

Intangible
Our intellectual property covers a wide range of subjects, from research and development for new products, bauxite residues utilisation, energy efficiency and know-how in the optimal processing of aluminium scrap, to excellent skills and advanced know-how in the management of construction projects that allow the Company to implement complex and demanding projects to the strictest technological standards.

Social
The social acceptance of our activity is based on our reputation, the strengthening of transparency in everything we do, our social investments, and the open dialogue with and the trust of the local communities where we operate, as well as our people, our customers, our suppliers and our other Stakeholder groups.

2 How we operate

